

MEDIA ADVISORY
Photo Opportunity
Sept. 4, 2008

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Faith, Business and Community Leaders “go behind the scenes” with Marriage Builders Resource Center to honor our firefighters.

Marriage Builders Resource Center(www.marriagesavers.info), previously known as Marriage Savers of the Suncoast, a non-profit organization created in 2004 to help “prepare, strengthen and restore” marriages is working behind the scenes in Sarasota as the action squad leaders for the upcoming movie release of *Fireproof* (www.fireproofthemovie.com). **Various Faith, Business, and Community leaders will come together this Thursday, September 4th at 7:00pm at the Regal Hollywood 20 in Sarasota for a private prescreening of the movie “Fireproof.”** Local firefighters, emergency response personnel and law enforcement officers are invited to attend. Over 50 churches will be represented at the prescreening and some have already committed to providing free tickets to firemen and emergency response personnel for the national movie premiere weekend Sept. 26 - 28, 2008.

Fireproof’s main character, fireman Caleb Holt, will run into a burning building to save someone he doesn’t know, while he watches his own marriage burn to the ground. “*Fireproof* is not the absence of fire, but the ability to withstand it. The theme of “never leave your partner behind” is one we can all identify with.

"Thank you for serving" date night drawings will be held for active firefighters and will include gift certificates from Marriage Builders and Siesta Key Sailing for sunset cruises from Marina Jack. Siesta Key Sailing is owned by Jan Solomon, daughter of our former Florida State Fire Chaplain, Dr. J.D. Hamel. "Dad became a fire chaplain because firemen saved my sister's life when she stopped breathing as a baby, and we are honored to offer these door prizes (www.siestakeysailing.com). We are excited to preview this movie alongside those who have served our community" says Jan.

Jim Campana and Marlene Campana, Executive Directors of Marriage Builders say, "Communities and businesses thrive when marriages and families are strong. The youth crime rate and poverty levels decrease when divorce rates go down." By coming together for this pre-release, attendees are saying that individually and as organizations, this community cares about “preparing, strengthening and restoring marriages.”

PHOTO OPPORTUNITY

**Exclusive Prescreening Of “Fireproof” Movie:
Thursday, Sept. 4, 2008, 6:15 p.m.
Regal Hollywood 20 1993 Main St., Sarasota, FL 34236**